



HOTEL JARDÍN TECINA

Different by nature

La Gomera



2024 INNOVATION

 **FRED. OLSEN, S.A.**



At the end of the year 1987, **Hotel Jardín Tecina** opened its doors to welcome its first guests. A unique establishment, unquestionably - **DIFFERENT BY NATURE**. Since then, Jardín Tecina has adhered to a hospitality philosophy entirely focused on the satisfaction and happiness of its clients.

In our constant pursuit of excellence and quality service, we are pleased to inform you that this year Hotel Jardín Tecina will undergo an almost comprehensive phase of **renovation and modernization** to further enhance the experience with us. This process will cover various areas, from **updating our facilities** to **implementing cutting-edge technologies** that will ensure a more efficient and personalized service, always with the utmost consideration for **sustainability**, a fundamental part of the project.

We can announce an exciting chapter in the history of our hotel: a **temporary closure** as part of an exciting innovation process, **from April 8th to December 5th** (both inclusive), with the grand reopening on Friday, December 6th.

This temporary closure will not only allow us to improve our facilities but also to continue creating memorable and unique experiences for our mutual clients. We are excited about the opportunity to bring to life a **renewed and modernized Hotel Jardín Tecina** that exceeds your expectations, while still maintaining its **Canarian, fresh, and authentic character**.

We sincerely appreciate your understanding and support during this transformative period. We will maintain open and regular communication to keep you informed about the progress, and we look forward to welcoming you back to Hotel Jardín Tecina that continues to bring happiness to all its guests.

Thank you for being part of this exciting chapter in our history!

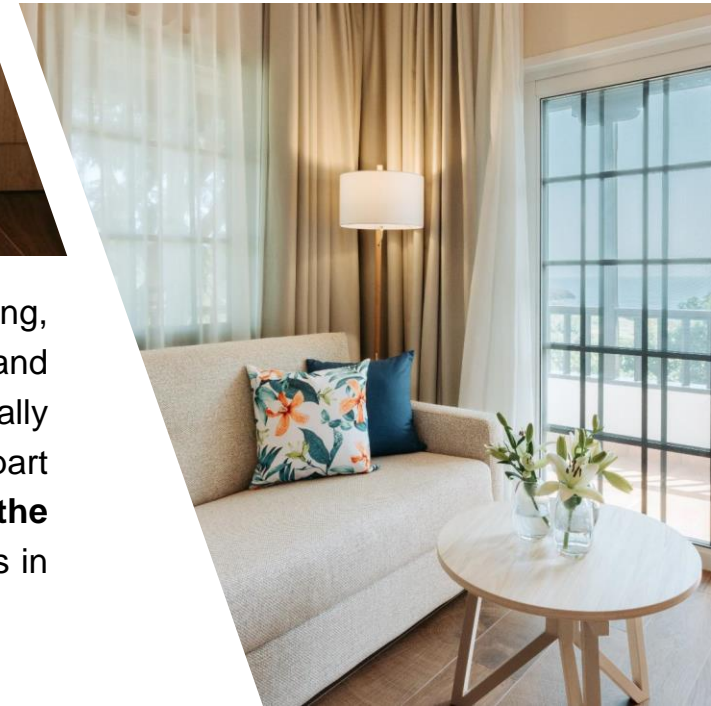
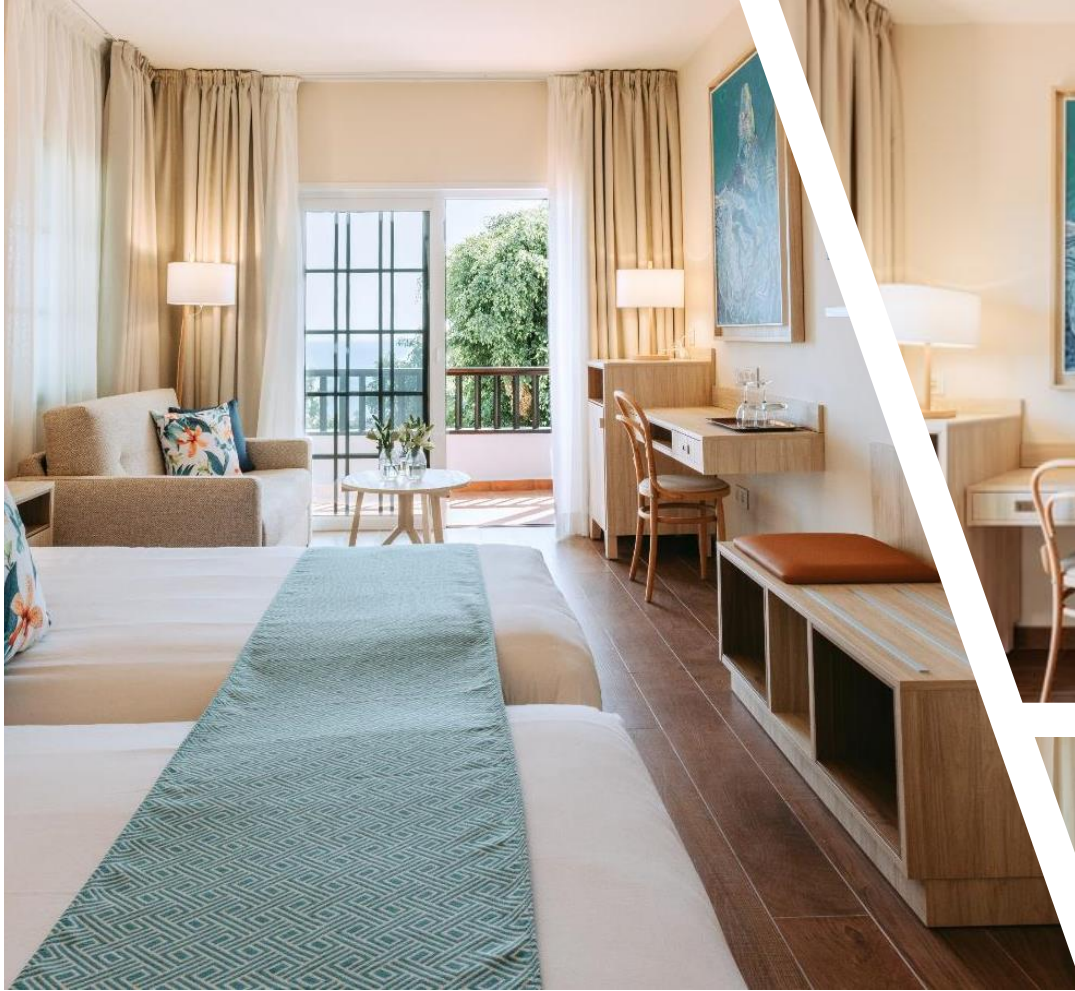
2024 INNOVATION

HOTEL JARDÍN TECINA

Rooms



ROOMS



The rooms will undergo a complete renovation, including flooring, layout, decoration, lighting, air conditioning, bathroom, doors, and windows. The **Canarian style** and current colours will be generally maintained, and the new design is based on elements that were part of **interior design in the Canary Islands at the beginning of the 20th century**, albeit with a fresh and contemporary touch, always in line with the **local and authentic ambiance**.

ROOMS



CHANGE OF NAME PER ROOM CATEGORY

ROOMS NAMES

ACTUAL		NEW	NUMBER OF ROOMS
Standard	→	Oasis	143
Confort	→	Armonía	73
Superior	→	Horizonte	152
Junior Suite	→	Junior Suite Laurisilva	26

ACTUAL DUPLEX SUITES AREA / NEW PURA VIDA

Duplex Suite (4 PAX)	→	Villa Suite	18
Double Room (2 PAX)	→	Floresta	12

Total number of rooms:

Actual 434 → New 424

2024 INNOVATION

HOTEL JARDÍN TECINA

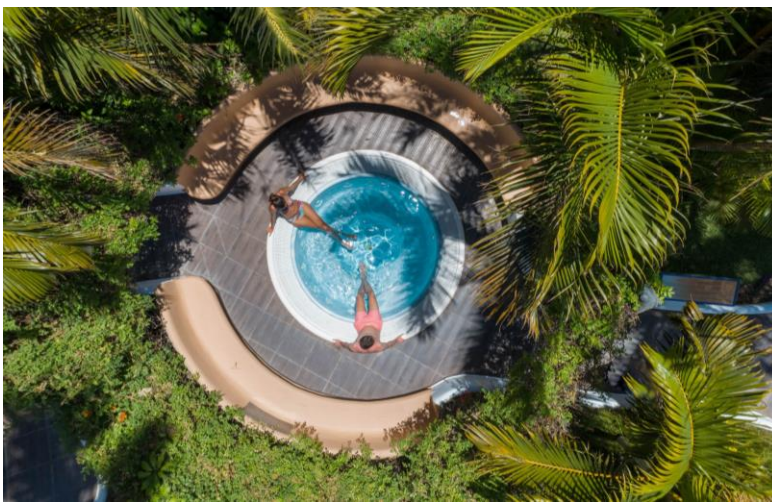
Pura Vida



PURA VIDA



With this new concept "**PURA VIDA**" by **Jardín Tecina**, we expand our exclusive **ADULTS ONLY** area (+16), comprising 18 Villa Suites and 12 Floresta Rooms (with garden or side sea views), both categories included in the adults-only area.



2024 INNOVATION

HOTEL JARDÍN TECINA

Main Restaurant



MAIN RESTAURANT

The **Canarian atmosphere** will be enhanced with new **rustic-themed** decoration elements, including a **new buffet**. The available spaces will be optimized, and everything will be reorganized in a new layout.



MAIN RESTAURANT



2024 INNOVATION

HOTEL JARDÍN TECINA

Salon Bar & Beatriz de Bobadilla Terrace



SALON BAR

This extensive leisure area will undergo a new layout and decoration, creating a **set of spaces with diverse atmospheres**. It will feature a bar and stage for **shows**, corners to enjoy a drink at the end of the day, a multipurpose room to follow your favourite sports, and a **recreation and relaxation space** as a meeting point for our youngest customers.



SALON BAR



BEATRIZ DE BOBADILLA TERRACE



2024 INNOVATION

HOTEL JARDÍN TECINA

Multipurpose Rooms



MULTIPURPOSE ROOMS



2024 INNOVATION

HOTEL JARDÍN TECINA

Pool Barbecue Area



POOL BARBECUE AREA



2024 INNOVATION

HOTEL JARDÍN TECINA

Kids Pool “Laurus”



KIDS POOL "LAURUS"

18



Throughout the main pool area, a **new pavement** will be installed, and a **new lining** will be applied to the interiors of the pools that make up the ensemble of the three existing pools. Additionally, there will be a **new children's play area**, "**Laurus**", providing water fun for the little ones. The **BBQ Restaurant** in this zone will be redecorated in conjunction with the **Pool Bar**.



PATHWAYS



PATHWAYS

The pathways connecting all corners of the hotel will be **covered with a new, high-quality material** to optimize both their functionality and visual impact.



COMMUNICATIONS · INTERNET

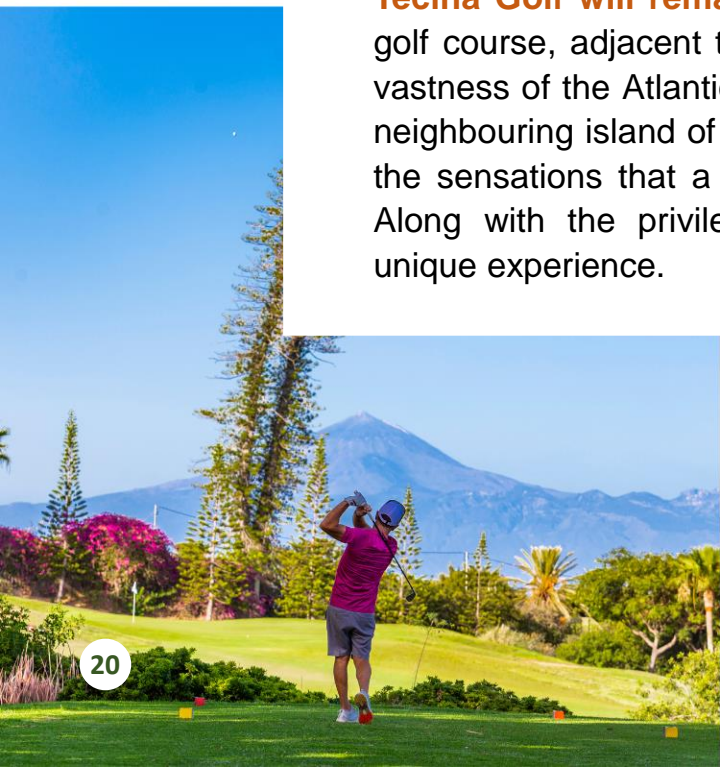
Also, the **optimization of new technologies** is part of the overall project: a **new and comprehensive fibre communication network** will be installed with a direct connection to all hotel rooms, ensuring a **perfect internet connection from any point**.



TECINA GOLF

18 holes overlooking the sea

Tecina Golf will remain open throughout the entire year 2024. On our golf course, adjacent to Hotel Jardín Tecina, the overwhelming nature, the vastness of the Atlantic, the imposing presence of the Teide volcano on the neighbouring island of Tenerife, and the undisturbed tranquillity are some of the sensations that a player experiences during their stay at Tecina Golf. Along with the privileged climate year-round, playing here becomes a unique experience.



All these renovations will give Hotel Jardín Tecina a **fresh touch** to continue offering an ever-evolving product, **respecting the authenticity** that has characterized us from the beginning, while still fully adapting to the trends and preferences of our mutual clients.

Undoubtedly, all these innovation processes pose a significant challenge. Therefore, we have been meticulously organizing every detail to be carried out during the months of closure for an entire year.

You may recall that we postponed this project for a whole year to meet the deadlines because we want to give you our utmost commitment and meet the announced reopening date:

we will be back on December 6th.

We will regularly update you on the progress of this project and invite you to visit us to assess firsthand.

Should you have any further questions or need clarification, we are at your disposal.

We highly appreciate your valuable collaboration.

Kind regards,



Camilla von Guggenberg
Director Marketing & Sales
Fred. Olsen, S.A. – Área La Gomera



Thank you for being part of our history.

We look forward to welcoming you to the magical island

LA GOMERA



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